Of employees say they must trust the boss in order to do an effective job.

Of employees say they trust the boss less than last year.

5 WAYS LEADERS CAN BUILD TRUST

01. Ask for my input on decisions that affect me.

02. Give me background information so I can understand decisions.

03. Set me up for success with learning and resources.

04. Admit your mistakes.

05. Don’t punish people for raising issues (don’t shoot the messenger).

High-Trust Companies significantly outperform other organizations in achieving key business goals—including:

- Customer loyalty and retention
- Competitive market position
- Ethical behavior and actions
- Revenue growth
- Predictable business and financial results
- Profit growth